



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175652
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48981
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 114/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	10/31/12 6:24AM (We)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	10/31/12 6:28AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/01/12 6:22AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/01/12 6:29AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/02/12 6:14AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/02/12 6:22AM (Fr)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	10/31/12 6:38AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	10/31/12 6:41AM (We)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	11/01/12 6:39AM (Th)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	11/01/12 6:44AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	11/02/12 6:37AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	11/02/12 6:44AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
3.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	10/31/12 7:00AM (We)	00:30	Today Show	2012MRFP156H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	10/31/12 7:29AM (We)	00:30	Today Show	2012MRFP156H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	11/01/12 7:22AM (Th)	00:30	Today Show	2012MRFP143H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	11/01/12 7:59AM (Th)	00:30	Today Show	2012MRFP156H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	11/02/12 7:23AM (Fr)	00:30	Today Show	2012MRFP143H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	11/02/12 7:29AM (Fr)	00:30	Today Show	2012MRFP156H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	10/31/12 8:46AM (We)	00:30	Today Show	2012MRFP143H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	10/31/12 8:52AM (We)	00:30	Today Show	2012MRFP156H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	11/01/12 8:30AM (Th)	00:30	Today Show	2012MRFP156H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	11/01/12 8:59AM (Th)	00:30	Today Show	2012MRFP143H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	11/02/12 8:30AM (Fr)	00:30	Today Show	2012MRFP156H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	11/02/12 8:41AM (Fr)	00:30	Today Show	2012MRFP143H	\$2500.00	
5.0	SPOT	9:00AM-10:00AM	Day, W-1, Th-1, F-1	10/31/12 9:21AM (We)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, W-1, Th-1, F-1	11/01/12 9:56AM (Th)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, W-1, Th-1, F-1	11/02/12 9:26AM (Fr)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
6.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	10/31/12 10:29AM (We)	00:30	Today Show	2012MRFP143H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	11/01/12 10:56AM (Th)	00:30	Today Show	2012MRFP156H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	11/02/12 10:29AM (Fr)	00:30	Today Show	2012MRFP156H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, W-1, Th-1, F-1	10/31/12 11:32AM (We)	00:30	TODAY SHOW III (hour 4)	2012MRFP156H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, W-1, Th-1, F-1	11/01/12 12:00PM (Th)	00:30	TODAY SHOW III (hour 4)	2012MRFP143H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, W-1, Th-1, F-1	11/02/12 11:28AM (Fr)	00:30	TODAY SHOW III (hour 4)	2012MRFP143H	\$850.00	
8.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	10/31/12 12:14PM (We)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
8.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	11/01/12 12:19PM (Th)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
8.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	11/02/12 12:27PM (Fr)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
9.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	10/31/12 12:51PM (We)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	
9.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	11/01/12 12:54PM (Th)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	
9.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	11/02/12 12:50PM (Fr)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	



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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	12:57PM-Days of our	Day, W-1, Th-1, F-1	10/31/12 1:57PM (We)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
10.0	SPOT	12:57PM-Days of our	Day, W-1, Th-1, F-1	11/01/12 12:58PM (Th)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
10.0	SPOT	12:57PM-Days of our	Day, W-1, Th-1, F-1	11/02/12 1:42PM (Fr)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
11.0	SPOT	4:00PM- 4:30PM	Day, W-1, Th-1, F-1	10/31/12 4:18PM (We)	00:30	7 News at 4	2012MRFP143H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day, W-1, Th-1, F-1	11/01/12 4:27PM (Th)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day, W-1, Th-1, F-1	11/02/12 4:18PM (Fr)	00:30	7 News at 4	2012MRFP143H	\$1500.00	
12.0	SPOT	4:30PM- 5:00PM	Day, W-1, Th-1, F-1	10/31/12 4:59PM (We)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
12.0	SPOT	4:30PM- 5:00PM	Day, W-1, Th-1, F-1	11/01/12 4:55PM (Th)	00:30	7 News at 4	2012MRFP143H	\$1750.00	
12.0	SPOT	4:30PM- 5:00PM	Day, W-1, Th-1, F-1	11/02/12 4:46PM (Fr)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	10/31/12 5:16PM (We)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	10/31/12 5:22PM (We)	00:30	7 News at 5	2012MRFP143H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/01/12 5:20PM (Th)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/01/12 5:27PM (Th)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/02/12 5:13PM (Fr)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/02/12 5:19PM (Fr)	00:30	7 News at 5	2012MRFP143H	\$2000.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	10/31/12 5:42PM (We)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	10/31/12 5:46PM (We)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/01/12 5:47PM (Th)	00:30	7 News at 5	2012MRFP143H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/01/12 5:57PM (Th)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/02/12 5:42PM (Fr)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/02/12 5:48PM (Fr)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
15.0	SPOT	6:00PM- 6:30PM	Day, W-1, Th-1, F-1	10/31/12 6:14PM (We)	00:30	7 News at 6	2012MRFP143H	\$2500.00	
15.0	SPOT	6:00PM- 6:30PM	Day, W-1, Th-1, F-1	11/01/12 6:17PM (Th)	00:30	7 News at 6	2012MRFP156H	\$2500.00	
15.0	SPOT	6:00PM- 6:30PM	Day, W-1, Th-1, F-1	11/02/12 6:28PM (Fr)	00:30	7 News at 6	2012MRFP143H	\$2500.00	
16.0	SPOT	7:00PM- 7:30PM	Day, W-1, Th-1, F-1	10/31/12 7:26PM (We)	00:30	Access Hollywood Episode: 4213	2012MRFP156H	\$2200.00	
16.0	SPOT	7:00PM- 7:30PM	Day, W-1, Th-1, F-1	11/01/12 7:26PM (Th)	00:30	Access Hollywood Episode: 4214	2012MRFP143H	\$2200.00	
16.0	SPOT	7:00PM- 7:30PM	Day, W-1, Th-1, F-1	11/02/12 7:15PM (Fr)	00:30	Access Hollywood Episode: 4215	2012MRFP156H	\$2200.00	
17.0	SPOT	7:30PM- 8:00PM	Day, W-2, Th-1, F-1	10/31/12 7:51PM (We)	00:30	EXTRA Episode: 19051	2012MRFP156H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Day, W-2, Th-1, F-1	10/31/12 7:59PM (We)	00:30	ANIMAL PRACTICE	2012MRFP143H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Day, W-2, Th-1, F-1	11/01/12 7:56PM (Th)	00:30	EXTRA Episode: 19052	2012MRFP156H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Day, W-2, Th-1, F-1	11/02/12 7:50PM (Fr)	00:30	EXTRA Episode: 19053	2012MRFP156H	\$2400.00	
18.0	SPOT	11:00PM-11:35PM	Day, W-2, Th-1, F-1	10/31/12 11:16PM (We)	00:30	7 News at 11 PM	2012MRFP156H	\$3500.00	
18.0	SPOT	11:00PM-11:35PM	Day, W-2, Th-1, F-1	10/31/12 11:32PM (We)	00:30	7 News at 11 PM	2012MRFP156H	\$3500.00	
18.0	SPOT	11:00PM-11:35PM	Day, W-2, Th-1, F-1	11/01/12 11:32PM (Th)	00:30	7 News at 11 PM	2012MRFP156H	\$3500.00	
18.0	SPOT	11:00PM-11:35PM	Day, W-2, Th-1, F-1	11/02/12 11:24PM (Fr)	00:30	7 News at 11 PM	2012MRFP143H	\$3500.00	
19.0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	10/31/12 12:09AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	2012MRFP143H	\$1600.00	
19.0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	10/31/12 12:31AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	2012MRFP156H	\$1600.00	
19.0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	11/01/12 11:57PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	2012MRFP156H	\$1600.00	
19.0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	11/02/12 12:30AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	2012MRFP156H	\$1600.00	



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20.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	10/31/12 5:14AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	10/31/12 5:29AM (We)	00:30	7 News Today in New England	2012MRFP143H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	11/01/12 5:13AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	11/02/12 5:13AM (Fr)	00:30	7 News Today in New England	2012MRFP143H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, W-2, Th-1, F-1	10/31/12 5:40AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, W-2, Th-1, F-1	10/31/12 5:58AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, W-2, Th-1, F-1	11/01/12 5:39AM (Th)	00:30	7 News Today in New England	2012MRFP143H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, W-2, Th-1, F-1	11/02/12 5:43AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
22.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	11/05/12 6:24AM (Mo)	00:30	7 News Today in New England	2012MRFP164H	\$1900.00	
22.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	11/05/12 6:27AM (Mo)	00:30	7 News Today in New England	2012MRFP164H	\$1900.00	
22.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	11/06/12 6:14AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
22.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	11/06/12 6:21AM (Tu)	00:30	7 News Today in New England	2012MRFP164H	\$1900.00	
23.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	11/05/12 6:39AM (Mo)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
23.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	11/05/12 6:43AM (Mo)	00:30	7 News Today in New England	2012MRFP164H	\$1900.00	
23.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	11/06/12 6:38AM (Tu)	00:30	7 News Today in New England	2012MRFP164H	\$1900.00	
23.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	11/06/12 6:57AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
24.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	11/05/12 7:00AM (Mo)	00:30	Today Show	2012MRFP164H	\$2500.00	
24.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	11/05/12 7:23AM (Mo)	00:30	Today Show	2012MRFP156H	\$2500.00	
24.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	11/06/12 7:24AM (Tu)	00:30	Today Show	2012MRFP164H	\$2500.00	
24.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	11/06/12 7:29AM (Tu)	00:30	Today Show	2012MRFP164H	\$2500.00	
25.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	11/05/12 8:29AM (Mo)	00:30	Today Show	2012MRFP164H	\$2500.00	
25.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	11/05/12 8:42AM (Mo)	00:30	Today Show	2012MRFP164H	\$2500.00	
25.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	11/06/12 8:29AM (Tu)	00:30	Today Show	2012MRFP164H	\$2500.00	
25.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	11/06/12 8:58AM (Tu)	00:30	Today Show	2012MRFP156H	\$2500.00	
26.0	SPOT	9:00AM-10:00AM	Day, M-1, Tu-1	11/05/12 9:49AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
26.0	SPOT	9:00AM-10:00AM	Day, M-1, Tu-1	11/06/12 9:58AM (Tu)	00:30	7 News Today in New England 9-10A	2012MRFP164H	\$1000.00	
27.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1	11/05/12 10:56AM (Mo)	00:30	Today Show	2012MRFP164H	\$850.00	
27.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1	11/06/12 10:51AM (Tu)	00:30	Today Show	2012MRFP164H	\$850.00	
28.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1	11/05/12 11:27AM (Mo)	00:30	TODAY SHOW III (hour 4)	2012MRFP164H	\$850.00	
28.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1	11/06/12 11:28AM (Tu)	00:30	TODAY SHOW III (hour 4)	2012MRFP156H	\$850.00	
29.0	SPOT	12:00PM-12:30PM	Day, M-2, Tu-2	11/05/12 12:14PM (Mo)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
29.0	SPOT	12:00PM-12:30PM	Day, M-2, Tu-2	11/05/12 12:20PM (Mo)	00:30	7 News at Noon	2012MRFP164H	\$1000.00	
29.0	SPOT	12:00PM-12:30PM	Day, M-2, Tu-2	11/06/12 12:19PM (Tu)	00:30	7 News at Noon	2012MRFP164H	\$1000.00	
29.0	SPOT	12:00PM-12:30PM	Day, M-2, Tu-2	11/06/12 12:23PM (Tu)	00:30	7 News at Noon	2012MRFP164H	\$1000.00	
30.0	SPOT	12:30PM- 1:00PM	Day, M-2, Tu-2	11/05/12 12:28PM (Mo)	00:30	7 News at Noon	2012MRFP164H	\$1000.00	
30.0	SPOT	12:30PM- 1:00PM	Day, M-2, Tu-2	11/05/12 12:53PM (Mo)	00:30	7 News at Noon	2012MRFP165RH	\$1000.00	
30.0	SPOT	12:30PM- 1:00PM	Day, M-2, Tu-2	11/06/12 12:28PM (Tu)	00:30	7 News at Noon	2012MRFP165RH	\$1000.00	
30.0	SPOT	12:30PM- 1:00PM	Day, M-2, Tu-2	11/06/12 12:39PM (Tu)	00:30	7 News at Noon	2012MRFP164H	\$1000.00	
31.0	SPOT	12:57PM- 2:00PM	Day, M-2, Tu-2	11/05/12 12:58PM (Mo)	00:30	Days of our Lives	2012MRFP164H	\$1200.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175652
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48981
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 114/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/TSI	Amount	Remarks
31.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/05/12 1:43PM (Mo)	00:30	Days of our Lives	2012MRFP164H	\$1200.00	
31.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/06/12 12:58PM (Tu)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
31.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/06/12 1:27PM (Tu)	00:30	Days of our Lives	2012MRFP164H	\$1200.00	
32.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/05/12 4:21PM (Mo)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
32.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/05/12 4:41PM (Mo)	00:30	7 News at 4	2012MRFP164H	\$1500.00	
32.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/06/12 4:20PM (Tu)	00:30	7 News at 4	2012MRFP164H	\$1500.00	
32.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/06/12 4:41PM (Tu)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
33.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/05/12 4:48PM (Mo)	00:30	7 News at 4	2012MRFP164H	\$1750.00	
33.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/05/12 4:55PM (Mo)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
33.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/06/12 4:46PM (Tu)	00:30	7 News at 4	2012MRFP164H	\$1750.00	
33.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/06/12 4:55PM (Tu)	00:30	7 News at 4	2012MRFP164H	\$1750.00	
34.0	SPOT	5:00PM- 5:30PM	Day,M-2	11/05/12 5:18PM (Mo)	00:30	7 News at 5	2012MRFP164H	\$2000.00	
34.0	SPOT	5:00PM- 5:30PM	Day,M-2	11/05/12 5:28PM (Mo)	00:30	7 News at 5	2012MRFP164H	\$2000.00	
35.0	SPOT	5:30PM- 6:00PM	Day,M-2	11/05/12 5:41PM (Mo)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
35.0	SPOT	5:30PM- 6:00PM	Day,M-2	11/05/12 5:46PM (Mo)	00:30	7 News at 5	2012MRFP164H	\$2200.00	
36.0	SPOT	6:00PM- 6:30PM	Day,M-2	11/05/12 6:12PM (Mo)	00:30	7 News at 6	2012MRFP164H	\$2500.00	
36.0	SPOT	6:00PM- 6:30PM	Day,M-2	11/05/12 6:17PM (Mo)	00:30	7 News at 6	2012MRFP156H	\$2500.00	
37.0	SPOT	7:00PM- 7:30PM	Day,M-1	11/05/12 7:25PM (Mo)	00:30	NBC Nightly News Extended	2012MRFP164H	\$2200.00	
38.0	SPOT	7:30PM- 8:00PM	Day,M-1	11/05/12 7:55PM (Mo)	00:30	EXTRA Episode: 19055	2012MRFP164H	\$2400.00	
39.0	SPOT	11:00PM-11:35PM	Day,M-2	11/05/12 11:18PM (Mo)	00:30	7 News at 11 PM	2012MRFP164H	\$3500.00	
39.0	SPOT	11:00PM-11:35PM	Day,M-2	11/05/12 11:34PM (Mo)	00:30	7 News at 11 PM	2012MRFP156H	\$3500.00	
40.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/05/12 5:14AM (Mo)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
40.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/05/12 5:21AM (Mo)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
40.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/06/12 5:12AM (Tu)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
40.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/06/12 5:27AM (Tu)	00:30	7 News Today in New England	2012MRFP165RH	\$500.00	
41.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/05/12 5:38AM (Mo)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
41.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/05/12 5:58AM (Mo)	00:30	7 News Today in New England	2012MRFP165RH	\$500.00	
41.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/06/12 5:42AM (Tu)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
41.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/06/12 5:57AM (Tu)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
42.0	SPOT	6:00AM- 7:00AM	Day,Sa-2	11/03/12 6:16AM (Sa)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
42.0	SPOT	6:00AM- 7:00AM	Day,Sa-2	11/03/12 6:39AM (Sa)	00:30	7 News Today in New England	2012MRFP164H	\$500.00	
43.0	SPOT	7:00AM- 8:00AM	Day,Sa-2	11/03/12 7:25AM (Sa)	00:30	Today Show Weekend	2012MRFP156H	\$1500.00	
43.0	SPOT	7:00AM- 8:00AM	Day,Sa-2	11/03/12 7:58AM (Sa)	00:30	Today Show Weekend	2012MRFP164H	\$1500.00	
44.0	SPOT	8:00AM- 9:00AM	Day,Sa-2	11/03/12 8:28AM (Sa)	00:30	Today Show Weekend	2012MRFP164H	\$1500.00	
44.0	SPOT	8:00AM- 9:00AM	Day,Sa-2	11/03/12 8:57AM (Sa)	00:30	Today Show Weekend	2012MRFP156H	\$1500.00	
45.0	SPOT	9:00AM-10:00AM	Day,Sa-2	11/03/12 9:25AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP164H	\$1800.00	
45.0	SPOT	9:00AM-10:00AM	Day,Sa-2	11/03/12 9:56AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP164H	\$1800.00	
46.0	SPOT	10:00AM-11:00AM	Day,Sa-2	11/03/12 10:27AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP156H	\$1800.00	
46.0	SPOT	10:00AM-11:00AM	Day,Sa-2	11/03/12 10:54AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP164H	\$1800.00	



WHDH-TV
7 Bulfinch Place
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ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175652
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48981
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 114/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:57PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
47.0	SPOT	3:30PM-NOTRE DAME	Day, Sa-2	11/03/12 5:30PM (Sa)	00:30	NOTRE DAME FOOTBALL	2012MRFP164H	\$7500.00	
47.0	SPOT	3:30PM-NOTRE DAME	Day, Sa-2	11/03/12 6:16PM (Sa)	00:30	NOTRE DAME FOOTBALL	2012MRFP156H	\$7500.00	
48.0	SPOT	10:59PM-7 News at 11	Day, Sa-1	11/03/12 11:28PM (Sa)	00:30	7 News at 11 PM	2012MRFP164H	\$3500.00	
49.0	SPOT	7:30AM-7 NEWS TODAY	Day, Su-2	11/04/12 7:41AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	2012MRFP164H	\$500.00	
49.0	SPOT	7:30AM-7 NEWS TODAY	Day, Su-2	11/04/12 7:54AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	2012MRFP165RH	\$500.00	
50.0	SPOT	7:57AM-TODAY SHOW	Day, Su-2	11/04/12 8:22AM (Su)	00:30	TODAY SHOW-SUNDAY	2012MRFP164H	\$1800.00	
50.0	SPOT	7:57AM-TODAY SHOW	Day, Su-2	11/04/12 9:00AM (Su)	00:30	TODAY SHOW-SUNDAY	2012MRFP164H	\$1800.00	
51.0	SPOT	9:00AM-7 News Today	Day, Su-2	11/04/12 9:41AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP156H	\$1800.00	
51.0	SPOT	9:00AM-7 News Today	Day, Su-2	11/04/12 10:13AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP164H	\$1800.00	
52.0	SPOT	10:27AM-Meet the Press	Day, Su-2	11/04/12 10:28AM (Su)	00:30	Meet the Press	2012MRFP164H	\$2500.00	
52.0	SPOT	10:27AM-Meet the Press	Day, Su-2	11/04/12 11:29AM (Su)	00:30	Meet the Press	2012MRFP156H	\$2500.00	
53.0	SPOT	8:18PM-NBC SUNDAY NIGHT	Day, Su-3	11/04/12 9:55PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012MRFP164H	\$25000.00	
53.0	SPOT	8:18PM-NBC SUNDAY NIGHT	Day, Su-3	11/04/12 10:35PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012MRFP164H	\$25000.00	
53.0	SPOT	8:18PM-NBC SUNDAY NIGHT	Day, Su-3	11/04/12 11:39PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012MRFP156H	\$25000.00	
54.0	SPOT	11:30PM-7 News at 11	Day, Su-2	11/04/12 12:07AM (Su)	00:30	7 News at 11 PM	2012MRFP164H	\$3500.00	
54.0	SPOT	11:30PM-7 News at 11	Day, Su-2	11/04/12 11:57PM (Su)	00:30	7 News at 11 PM	2012MRFP164H	\$3500.00	
55.0	SPOT	7:57PM-THE VOICE	Day, Th-1	11/01/12 7:58PM (Th)	00:30	THE VOICE (R)	2012MRFP143H	\$12000.00	
56.0	SPOT	12:00PM-7 News at Noon	Day, Th-1, F-1	11/01/12 12:50PM (Th)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
56.0	SPOT	12:00PM-7 News at Noon	Day, Th-1, F-1	11/02/12 12:29PM (Fr)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$390,850.00	Total Spots	175
Commission	(\$58,627.50)		
Net Total	\$332,222.50		